NEWS RELEASE

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SIGMAXYZ Inc.

SIGMAXYZ Partners with Semarchy, a Global Provider of Master Data Management (MDM) Solutions

- Semarchy's first partner in Japan will help enterprises build trusted data ready for AI agents -

SIGMAXYZ Inc. (Headquarters: Minato-ku, Tokyo; President, Representative Director: Hiroshi Ota; hereinafter "SIGMAXYZ") has entered into a partnership agreement with Semarchy, Inc. (Headquarters: Arizona, USA; CEO: Ben Werth; hereinafter "Semarchy"). Semarchy provides the Semarchy Data Platform, a solution that builds trusted, context-rich Intelligent Data Products for AI agents on a foundation of master data management (MDM), and its solutions have been adopted by more than 400 clients worldwide. Semarchy has also been named a Leader in the 2026 Gartner® Magic Quadrant™ for Master Data Management Solutions (*1). As Semarchy's first partner in Japan, SIGMAXYZ will help clients build trusted data rapidly and accelerate business transformation with generative AI and AI agents.

Master data, such as customer, product, and business partner data, is the foundation of every business process and system, from ordering and accounting to analytics. In recent years, its importance has grown further, because the accuracy of answers from generative AI and AI agents also depends on the consistency of that data. Yet only about 20% of companies in Japan have their master data in place (*2).

To address this challenge, the Semarchy Data Platform enables companies to build trusted data rapidly: 80% of customers go live in under 12 weeks (according to Semarchy). Its greatest strength is that it provides data integration, data quality management, and data governance capabilities, in addition to MDM, on a single platform. It is also highly compatible with Snowflake, a data platform designed and built specifically for the cloud, and Semarchy's MDM can run natively in Snowflake. Data does not need to be moved, so existing access controls and policies can be applied as they are, ensuring consistent data governance. In addition, there is no need to build a new environment, which brings significant cost benefits.

Since 2020, SIGMAXYZ has been a Snowflake service partner, providing Snowflake implementation and migration support services. These services leverage its strengths in business consulting, which are built on its track record of supporting business transformation with AI and the development of digital organizations and human assets. By adding Semarchy's solutions, SIGMAXYZ can help clients quickly build trusted data, the starting point for using AI. Through this partnership, SIGMAXYZ will strengthen its end-to-end support, from master data preparation to AI implementation, and help clients accelerate their AI-driven business transformation.

SIGMAXYZ has built an alliance network of partner companies with diverse technologies and expertise, enabling it to help clients implement data platforms suited to their environments and make full use of them. Through collaboration with its partners, SIGMAXYZ will continue to work alongside clients as they advance their data management.

For details on SIGMAXYZ's alliance network, please visit
https://www.sigmaxyz.com/sx/ja/business/alliances.html (Japanese only).

■ Comment from AJ Cook, Chief Sales Officer at Semarchy

Mastered data is critical for large enterprises, and especially the complex keiretsu organizations in Japan, but legacy MDM limits innovation and scale. As enterprises demand rapid delivery of data projects and plan for AI and agents in their business, they need flexible and reusable data products that carry business

context with them, so teams, agents, and applications all have the same data and the same understanding. Japan is a strategic market for us, and SIGMAXYZ is the right partner to serve the customer here. Together, we will bring Intelligent Data Products to Japanese enterprises that understand the importance of speed and context in the AI era with Semarchy Data Platform.

*1 Gartner Attribution and Disclaimer

Gartner® Magic Quadrant™ for Master Data Management Solutions by: Stephen Kennedy, Lyn Robison, Divya Radhakrishnan, April 6, 2026.

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*2 Japan Users Association of Information Systems (JUAS), "Corporate IT Trend Survey Report 2026," Figure 4-4-1 "Status of Data Management Implementation." Percentage of companies that answered that "master data management and integration" is "in place."

About Semarchy

As the pioneer of Intelligent Data Products, Semarchy is redefining the creation, stewardship, and consumption of master data for the agentic enterprise. We provide self-service assets with built-in context, reasoning, and governance, ensuring that teams, agents, and applications operate from shared business intent. By delivering a single foundation for trusted answers, we empower organizations to innovate and scale with confidence in the era of AI. Discover more at https://www.semarchy.com/.

About SIGMAXYZ Inc.

SIGMAXYZ Inc. provides consulting services that support corporate transformation. Professionals with diverse capabilities, spanning business concept proposals, business development, AI and data utilization, physical AI and robotics implementation, cloud-based management infrastructure, business and system transformation, organizational and human assets transformation, and project and program management, work with partners inside and outside the company to solve clients' management challenges and create new value. The company also co-creates new industries and addresses social issues through intercompany collaboration. For more information, please visit https://www.sigmaxyz.com/sx/en/.

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